

About the Keynote presentations

Theme #1 Catching up with the long-term perspectives: How do we shift the conversation?

[Bob Eccles](#), Visiting Professor of Management Practice at Saïd Business School, University of Oxford, and Board member at Mistra Center for Sustainable Markets (MISUM), Stockholm School of Economics

After the financial crises many calls were made for a more long-term oriented financial market. As UN Global Compact puts it: “Short-termism in investment markets is a major obstacle to companies embedding sustainability in their strategic planning and capital investment decisions”. If that’s true, what can be done to shift the conversation within the financial eco-system?

Bob Eccles is turning theory into practice. Pushing for sustainable value creation and more long-termism, Bob presents his research and thinking in three dimensions: The evolution of standards for non-financial information; Exclusions versus engagement for the long-term impact; and his most recent campaign – [‘The Statement of Purpose’](#) (the latter will be further discussed in workshop #1 after lunch).

Theme #2 Engagement for real change: Are we awakening the sleeping giants? The role of financial institutions in forest wildfires and climate stability.

[Victor Galaz](#), Associate Professor, Deputy Director of the Stockholm Resilience Centre (Stockholm University), Programme director at the Beijer Institute of Ecological Economics, as well as senior academy fellow at the Royal Swedish Academy of Sciences.

Victor Galaz will discuss work showing how a handful of international investors are linked to economic activities that influence the stability of some of the world's largest forests, and hence the global climate. An exceptionally topical issue at a time of wildfires in the Brazilian Amazon and the boreal forests in the Arctic.

The key note takes off from the well-renowned [research](#) carried out with Beatrice Crona and colleagues at the Stockholm Resilience Center (Stockholm University) and GEDB at the Royal Swedish Academy of Sciences, focusing on what ways financial actors affect key biomes around the world, and through this known “tipping elements” in the Earth system.

Theme #3 Accelerating sustainable investments through emerging technologies: How fintech innovations and digitalization help scale sustainable investments

Sustainability and digitalization are both key driving forces shaping today's financial markets. But what happens when combined? Can digital solutions overrule traditional barriers that have limited sustainable investment from taking off at even greater scale? What is green fintech? And how is this relevant for institutional investors?

Cecilia Repinski, CEO of Stockholm Green Digital Finance (SGDF), a solutions-oriented not for profit do-tank working in the intersection of sustainable finance and fintech, will present how technology innovations are working to unleash the full potential of sustainable investments.

About the Workshops

The main purpose of the workshops is to investigate possibilities for further collaboration between the SIFs.

Workshop #1 Catching up with the long term perspectives: Shifting away from undue short-termism – from the trading floors to the board rooms

- Swesif and Stockholm Sustainable Finance Centre presents its joint research project [‘Long-Term Perspectives in Investment Analysis’](#). We share experiences and discuss possible next steps on a Nordic level.
- Bob Eccles goes into detail around [‘The Statement of Purpose’](#), and we explore the potential for the Nordic market to be a first mover in this campaign.

The workshop will be moderated by Anita Lindberg and Gregor Vulturius.

[Anita Lindberg](#), Chair of Swesif and Senior ESG Analyst at Alfred Berg Asset Management

[Gregor Vulturius](#), Research Fellow, Stockholm Sustainable Finance Centre

Workshop #2 Engagement for real change: How do we make impact as active owners?

Active ownership is becoming an increasingly important and central component in ESG investing, and investors have a number of different strategies and methods at their disposal to influence companies.

How should investors leverage their influence? What strategies are efficient?

The workshop will be moderated by Dr Emma Sjöström and Dr Beatrice Crona and their respective research on active ownership and investor's impact on the Amazon rainforest and boreal forests will feed into the discussion.

[Emma Sjöström](#), PhD, Manager for the [Sustainable Finance Research Platform](#) at [Misum](#), and Deputy director of the newly formed [Stockholm Sustainable Finance Centre](#), a collaboration between SSE and SEI.

[Beatrice Crona](#), PhD, Associate professor, deputy science director at [Stockholm Resilience Centre](#) and Executive Director for [Academy on Global Economic Dynamics and the Biosphere](#) at [The Royal Swedish Academy of Sciences](#).

Workshop #3 Accelerating sustainable investments through emerging technologies: Introducing the Green Assets Wallet

Demystifying blockchain. CICERO and Stockholm Green Digital Finance will provide a full-on demonstration of the Green Assets Wallet platform (due to go live in December 2019), a blockchain based platform designed for scaling the green debt market (bonds).

Testing the Green Assets Wallet – A unique opportunity to log-in to and test the Green Assets Wallet and monitor green investments.

[Harald Lund](#), CEO, CICERO Shades of Green

[Cecilia Repinski](#), CEO, Stockholm Green Digital Finance