

**SWESIF och Näringslivets Miljöchefer bjuder in till seminarium onsdagen den 14 april, 2010:**

## **Nya metoder och verktyg för lyckat CSR-arbete i Kina**

Hur kan man implementera sin etiska uppförandekod på en kinesisk fabrik? Och hur kan vi arbeta för att stärka kinesiska arbetares rättigheter i Kina? Varmt välkommen till ett seminarium om arbetares rättigheter i Kina, arrangerat av Sveriges Forum för Hållbara Investeringar tillsammans med Näringslivets Miljöchefer.

Sveriges handel och investeringar i Kina ökar kraftigt. På detta seminarium kommer vi diskutera senaste utvecklingen i Kina och nya verktyg och strategier för företagens CSR-arbete tillsammans med Erland Lindkvist, Chef för IF Metalls Internationella enhet och Jeremy Prepscius, VD för BSR's (Business for Social Responsibility) Asienkontor. Seminariet kommer att hållas på engelska. Mer information på nästa sida.

Programme  
8.45 - 9.00  
9.00 - 9.10  
9.10-10.30

Registration  
Welcome, background and purpose  
Presentations with Q&A  
***The All-China Federation of Trade Unions – an obstacle or an agent for change?***  
*Erland Lindkvist, Head of the IF Metall International Section,*  
***Beyond auditing: complementary methods available for China.***  
*Jeremy Prepscius, Managing Director BSR's Asia office*  
10.30 - 11.30 Coffee and discussions in small groups.  
11.30 - 12.00 Joint discussion and close

**Datum** onsdagen den 14 april, 2010  
**Tid** Kl. 08.45 – 12.00  
**Plats** LO, Barnhusgatan 18  
**Kostnad** Kostnadsfritt  
**Anmälan** Till [event@swesif.org](mailto:event@swesif.org) senast den 15 mars.

Vid eventuella frågor vänligen kontakta SWESIFs kansli, tel 010-505 14 46, eller styrelsens ordförande Helena Hagberg, tel 0704-235430

Välkommen!

## New strategies and tools for code of conduct implementation in China

Since China's economic reforms began in 1978, millions of Chinese have been lifted out of poverty. However, Chinese policies have also exhibited severe downsides. Benefits have not been distributed evenly, and large welfare gaps have appeared between regions and between people. Human rights and the environment are suffering, which has resulted in growing numbers of mass protests and calls for empowerment of workers.

In this context companies with their own production facilities in China and companies sourcing from Chinese or foreign-owned factories are facing great challenges in the implementation of their codes of conduct. How can Swedish companies best navigate their way through this complex situation?

We would like to invite you to a seminar focusing on the Chinese context in which interesting efforts will be presented and experiences shared. The Swedish union IF Metall will present their cooperation with the subsidiaries of some of Sweden's largest companies. Together they are trying to export the 'Swedish model' of mature industrial labour relations and collective bargaining to a country where genuine union rights are not yet acknowledged. An increasing number of companies are also testing other methods in order to promote code compliance at suppliers' factories. One example is training of management and workers on different issues in order to facilitate communication onsite and to raise awareness of the rights and responsibilities of each party. During this seminar Business for Social Responsibility will share their experience of in-factory training inputs in China.

**Sweden's Forum for Sustainable Investment (SWESIF)** is an independent, non-profit forum for organisations working with, or promoting, sustainable investment (SRI) in Sweden. The forum contributes to setting the SRI agenda in Sweden and within the EU. Website: [www.swesif.org](http://www.swesif.org).

**The Swedish Association of Environmental Managers (NMC)** is a network which acts as a platform for ongoing information exchange with the aim of promoting environmentally friendly management in the Swedish business sector. Website: [www.nmc.a.se](http://www.nmc.a.se).

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